CELEBRATING THE 151st ANNIVERSARY OF THE WORLD RED CROSS RED CRESCENT, MAY 8, 2014
UNDER THEME “MY RED CROSS STORY”
CONTENTS

1. Foreword 3
2. Best Wishes on the Occasion of the Royal Birthday of His Majesty Samdech Preah Boromneath NORODOM SIHAMONI, King of Cambodia 4
3. Best Wishes on the Occasion of the Royal Birthday of Her Majesty Queen Mother of the Khmer Nation NORODOM MONINEATH SIHANOUK 6
4. We’re All for the Success of the Cambodian Red Cross 11
5. 402,690 Families Received Relief Assistance 12
6. Building Safe and Resilient Communities 18
7. Clean Water in my Community 20
8. Cambodian Red Cross Provided me a Shelter 22
9. A Micro Loan Made my Life Better 24
10. We are Promoting Road Safety 26
11. Community Based Health Development Program (CBHD) 28
12. My Red Cross Story, Dr. Sok Long 32
13. I am Grateful to Cambodian Red Cross 34
14. History of an Idea 35
15. Two Decades of the Cambodian Red Cross’ Achievements 38
16. My Treasured Cambodian Red Cross 49
17. We are Cambodian Red Cross Youth 51
18. Key Messages 61
19. Our Common Story 62
20. Towards May 8, 2014 64
21. Promoting Dissemination for Better Humanitarian Services 71
22. I am Happy Because I Make you Happy 72
23. My Dream Had Come True 74
24. Communication and Co-operation 77
25. RC Movement Partners Contribution to Cambodian Red Cross Programme in 2013 79

Published by the sub-committee for information, dissemination and exhibition of the Organizing Committee for the Celebration of the World Red Cross Red Crescent Day May 8

16A, Street 652@271, O Bek Kaam, Sangkat Toek Laak 3, Khan Tuol Kork, Phnom Penh, Kingdom of Cambodia
Tel: (855-23) 881 511; Fax: (855-23) 881 522
Email: info@redcross.org.kh; crc_adm@online.com.kh Website: www.redcross.org.kh
FOREWORD

The Cambodian Red Cross (CRC) Organizing Committee for the Celebration of the World Red Cross Red Crescent Day has the honor and pleasure to dedicate the publication of its Newsletter, Year 6, Issue No. 6, covering period from January-December 2014, to the Celebrations of the Royal Birthday of HIS MAJESTY SAMDECH PREAH BOROMNEATH NORODOM SIHAMONI, King of Cambodia from 13th-15th May, and the Royal Birthday of HER MAJESTY QUEEN MOTHER OF THE KHMER NATION, NORODOM MONINEATH SIHANOUK, Honorary President of the Cambodian Red Cross, on 18th June.

Issue No. 6 of the CRC Newsletter meets also the Commemoration of the 151th Anniversary of the World Red Cross Red Crescent, May 8 under global theme "My Red Cross Story", marking the founding day of the Movement of the Red Cross Red Crescent by Henry Dunant.

On 8th May 2014, at CRC NHQ, Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of the Royal Government of Cambodia, will preside over a meeting with more than 1,000 participants from national legislative and executive bodies, diplomatic missions, partner national societies, national and international private sector and another 4,000 Red Cross members, volunteers, youth and general public.

Like previous years, CRC takes the opportunity of the Celebration of the World Red Cross Red Crescent Day to inform the public about global challenges and on-going humanitarian activities in helping vulnerable families, in saving lives of victims, in promoting humanitarian values and in building community resilience. The celebration gives to CRC the opportunity to openly express its deep thanks to chartered people from all walks of life, in-country and overseas, and to its cooperation partners, who have provided support in-kind or in-cash and in all circumstances, to the humanitarian action. Furthermore, CRC has the opportunity to hear recommendations from the Royal Government, which gives directions to its continued operation for humanity.

CRC Newsletter presents to its valued readers the activities and significant achievements in disaster management, health care in the community, promotion of Red Cross Fundamental Principles and humanitarian diplomacy, and Organizational Development.

(Continued to page 10)
ROYAL HUMANITARIAN ACTIVITIES OF HIS MAJESTY SAMDECH PREAH BOROMNEATH NORODOM SIHAMONI, KING OF CAMBODIA
On the Occasion of the Royal Birthday of His Majesty Samdech Preah Boromneath Norodom Sihamoni, King of Cambodia, on May 14, 2014

We, all in CRC, would like to humbly pay highest respect and wish His Majesty the King Good Health, Strength, Longevity and Wisdom.
ON THE OCCASION OF THE ROYAL BIRTHDAY OF
HER MAJESTY QUEEN MOTHER OF THE KHMER NATION
NORODOM MONINEATH SIHANOUK,
CRC HONORARY PRESIDENT, ON JUNE 18, 2014
WE, ALL IN CRC, WOULD LIKE TO HUMBLY PAY HIGHEST RESPECT
AND WISH HER MAJESTY THE QUEEN MOTHER
GOOD HEALTH, STRENGTH, LONGEVITY AND WISDOM.
CRC overall activities and significant achievements represent fruits of collective solidarity with generous hearts and with sharing spirit; fruits of cooperation and donations we received from all friends indeed are friends in need, especially from the Samdechs, Excellencies, Lok Chumteavs, Lok Oknha, ladies and gentlemen on the occasion of World Red Cross Red Crescent Day, May 8. Your valuable, in-kind and in-cash voluntary support, and your trust in CRC has enabled this national society to gradually strengthen its structure and networks and as a result, CRC’s capacity in immediate and effective responses, alleviating suffering and assisting victims and vulnerable people has increased.

However, there are many more and greater challenges in 2014, in particular casualties resulting from road crashes, prevention of bird-flu, dengue fever, impacts of climate change, etc… CRC, under the leadership of Samdech Kittipritthbindit Bun Rany HUNSEN, is committed to actively continue its efforts in mobilizing the wider power of humanity, and to strengthen cooperation with partners so as to double its continued humanitarian services addressing increased vulnerability.

The Cambodian Red Cross hopes that valued readers, Red Cross members, chartered people, donors and cooperation partners are well-informed of the activities and will continue to support and join CRC humanitarian action.

By Sub-Committee for Information and Exhibition
of the CRC Organising Committee for the World Red Cross Red Crescent Day

Samdech Chauveaveang KONG Sam Ol, CRC Central Committee Member, presiding over the 151st World Red Cross Red Crescent Day, May 8 at Kampong Chhnang Branch (26th April, 2014)
WE’RE ALL FOR THE SUCCESS OF THE CAMBODIAN RED CROSS

The success of the humanitarian mission of the Cambodian Red Cross (CRC) during the 5th term could not be achieved without the high royal support and humanitarian model from Her Majesty the Queen Mother of the Khmer Nation NORODOM MONINEATH SIHANOUK, CRC Honorary President, and His Majesty Samdech Preah Boromneath NORODOM SIHAMONI, King of Cambodia; especially, the very active support of the humanitarian mission from Samdech Akak Moha Sena Padei Techo HUN SEN, the Prime Minister of the Kingdom of Cambodia.

Moreover, under the leadership of Samdech Kittipritthbindit Bun Rany HUNSEN, the CRC President along with the members of the CRC Central Committee, who have a vital role and responsibility over financial management, regularly directing the organizational development (OD) as well as other humanitarian activities, and of course, with highly committed staff from the national headquarters and branches, who honestly carry out their duties.

Additionally, the RCV network throughout the country, which is recognized by the Royal Government of the Kingdom of Cambodia, NGOs, donors, and other related stakeholders have committed to this humanitarian work, including, planning for Disaster Risk Reduction (DRR) in their villages, promoting community participation, information dissemination and community awareness raising.

Also, the CRC has its Statutory Text, Emploment Code of Conduct, guidelines, Strategy (2010-2020), well planned organizational development, and the cooperation agreements with donors/partners, which reflect national society ownership along with good coordination mechanisms, all of which allow CRC to earn trust and receive support from all walks of life.

During these four years (2010-2014), donors including the International Federation of the Red Cross and Red Crescent (IFRC) in the region and the International Committee of the Red Cross (ICRC) have given their full support of CRC development and promoting CRC ownership. Moreover, CRC has good communication with local authorities, international organizations as well as NGOs.

By Disaster Management Department
Photos: Sophat Vireak Mony
402,690 FAMILIES RECEIVED RELIEF ASSISTANCE

In the CRC (2010-2014) Draft Report that will be submitted for approval in the 6th CRC General Assembly, which takes place on August 6-7, 2014, the CRC provided assistance to some 402,690 families. Both headquarters and branches were instrumental in providing relief to such a large number of victims of disasters and vulnerable families, of which the national headquarters supported 352,365 families and the branches covered 50,325 families (as of April, 2014).
A VOICE OF A BENEFICIARY

In the very early morning, I was caught by a woman with a smiling face, among more than one thousand elderly people in the distribution ceremony presided over by Samdech Kittipritthbindit Bun Rany HUNSEN, President of the Cambodian Red Cross (CRC) accompanied by H.E. Mrs. Bu Jianguo Chinese Ambassador to Cambodia, along the CRC Central Committee Members and distinguish guests. She was Mrs. Nhanh, 74 years old, living in Prey Sleuk village, Prey Sleuk commune, Treang district of Takeo province. Her husband and six children were executed during the genocidal regime; she is now living with her other two children and grand children. I moved closer to her, put my two hands together as a symbol of respect and asked her: “Why do you look so happy?” She replied: “This is the first time that I’ve come to receive CRC relief, that’s why I am excited.” I continued to chat with her, and she let me know that: “I have seen the CRC’s activities on television for more than ten years now, but I have never received relief, because my village has never had any disasters. I know that CRC must first help disaster victims, the disabled, orphans, and build shelters for the needy, and my life is better than them.” After the ceremony ended, I went back to see her again; and she stated: “Today, I listened to the speech of Samdech Kittipritthbindit, and I had a chance to meet and hug her, along with receiving relief assistance, I am very happy and grateful.” Mrs. Nhanh told us the thoughts of the more than 400,000 vulnerable families and victims of disasters who have been assisted by CRC in the last four years.
WE ARE THE CAMBODIAN RED CROSS LOGISTICS TEAM
RELIEF DISTRIBUTION OF THE BRANCHES

By SAM Sony

Photos: Sophat Vireak Mony, CRC and Branches
BUILDING SAFE AND RESILIENT COMMUNITIES

The Cambodian Red Cross is committed to enhancing family and community resilience after disasters have occurred. This is achieved through the decentralization strategy which promotes faster, local community managed responses to disaster management. During the last four years (2010-2014), the family and community strategy consists of five programs, these are detailed below:

1. The Urgent Response Program. This program meets the immediate proactive living needs of families and communities directly in the immediate aftermath of a disaster. In 2011, 7,450 beneficiary families received food, water purifiers and material kits in Kampong Thom and Prey Vaeng. This program was financially supported by the International Federation of the Red Cross.

2. Humanitarian Aid Program for flood affected families and communities (RAFFACC) in Kampong Cham, Prey Vaeng, Kampong Thom and Kandal provinces.
Under this program 49,445 people have received financial assistance. The ECHO and Danish Red Cross have also provided additional assistance.

3. The Disaster Preparedness Program has been integrated into all activities of the Cambodian Red Cross in the at-risk areas of Kampong Chnang, Kampong Thom, Prey Vaeng, Svay Rieng, Porsat and Kratie. Financial support was provided from Finnish Red Cross, New Zealand Red Cross through the Federation and DipEco through Danish Red Cross.

4. The Community Based Disaster Reduction Response Program (CBDRR) is an ongoing project in three communes (Kampong Ko, Kdei Doung and Prey Kuy) in the Kampong Svay district of Kampong Thom province. Financial support is provided by the Finnish Red Cross through the Federation.

5. Community Safe and Resilience (CSR) was a pilot project supported by the Federation, implemented in 2013 in Svay Taphlor village, Basac commune, Svay Chhrum district in the Svay Rieng province. This project organized a consultative workshop about community integration and preparedness for disaster response. This workshop was to enable Cambodian Red Cross staff from National Headquarters and some Red Cross branch staff to formulate implementation plans and disaster response procedures.

Text and photos by Disaster Management Department
CLEAN WATER IN MY COMMUNITY

For the last four years, from 2010 to 2014, the Cambodian Red Cross (CRC) has continued to implement the Memorandum of Understanding between the CRC and World Mate with the aim to take part in alleviating poverty and building resilience of families in the most vulnerable communities. According to the Memorandum, and in response to the recommendations of Samdech Kittiprattibindith President, the CRC has provided wells and ponds to the communities which faced shortages of clean water in 19 provinces (out of 24), which includes 99 districts, 187 communes, and 452 villages. A total of 13,537 beneficiaries throughout the country have benefited from 796 wells and 17 community ponds that they use for the improvement of their family hygiene and to enable farming to earn extra income. Through Cambodian Red Cross, the World Mate Project will continue until 2019. “We would like to say thank you to the donor and CRC under the leadership of Samdech Kittiprattibindith Bun Rany HUNSEN who help bring clean water to our community.”
The CRC community pond (28m.x 38m.x 3.5m) provided to the vulnerable people of Oddor Meanchey province.

Text and photos by Water and sanitation CRC Project by World Mate.
“With the help from Cambodian Red Cross (CRC), I have a shelter today.” This is the voice of beneficiaries who are grateful to Samdech Kittipritthbindit Bun Rany HUNSEN, CRC president, who gave recommendations to construct houses for the most vulnerable, the victims of disasters and victims of armed conflict who need shelters. The houses which the CRC have constructed between 2010 and 2014 are as follows:

1. 9 new houses were constructed for the needy in 3 provinces: 4 in Kampong Chhnang, 3 in Koh Kong and 1 in Kandal, with financial support from donors and CRC leadership;

2. 100 houses of 5m x 7m have undergone construction in Pailin, for flood victims, with financial support from World Mate in partnership with Pailin branch;

3. 67 houses constructed for victims of Ketsana in Kampong Thom province in the districts of Sandann, Baraay and Prasast Balaing; 44 houses in Andaung Meas district, Ratanakiri province, with financial support from Swiss Red Cross; and

4. 11 new houses and restoration of 41 houses for the needy and victims of armed conflict along the border of Cambodian and Thailand, in Oddor Meanchey province, with financial support from donors and CRC leadership.
A brand new house in Kampong Thom

House 50% repaired in Kampong Thom

House 50% repaired in Kampong Thom

Destruction of Ketsana in Kampong Thom

By Disaster Management Department   Photos: Disaster Management Department, Branches
A MICRO LOAN MADE MY LIFE BETTER

The Micro-Loan Project was established and implemented by the Cambodian Red Cross national headquarters in four branches, namely Svay Rieng, Kampong Speu, Kandal and Kampong Thom. This is an interest-free loan, with the aim of supporting vulnerable communities to do business and earn an income to improve their living standards, and thus to build resilience and reduce the impact of disasters, through the provision of up to $250. The loan repayments are made monthly upon agreement, and in turn, the repaid load will then be provided to the next beneficiary. This Micro-Loan project has been supported by the World Mate Foundation, with an annual sum of $50,000 for a ten-year period (2010-2019).
Text and photos by Micro Loan Project
WE ARE PROMOTING ROAD SAFETY

The Cambodian Red Cross Youth and Road Safety Project was established as a 3-year pilot project (2005-2008), implemented in Phnom Penh Municipality and two other provinces, namely Kampong Speu and Battambang. Through its 3-year pilot period, the project achieved the expected results, with the support and recognition from all levels of government institutions, civil society, national and international NGOs, and the private sector. To date, the project is focused on 4 key strategic priorities:

1. Building a culture of wearing a helmet,
2. School based road safety campaigns,
3. Community based road safety education, and
4. Building capacity, support and partnerships for road safety.

During the past four years (2010-2014), the project has been technically and financially supported by the Cambodian Red Cross and our network partners such as Swedish Red Cross, New Zealand Red Cross, Australian Red Cross, Global Road Safety Partner, WHO, World Channel Sharing Foundation, National Road Safety Committee and the private sector. It has now been implemented in 16 branches, including: Phnom Penh, Kandal, Kampong Speu, Phreah Sihanouk, Takeo, Svay Rieng, Prey Veng, Kampong Cham, Kampong Thom, Siem Reap, Banteay Meanchey, Battambang, Pursat, Kampong Chhnang and Kratie.

CRC has invested in all aspects of training to trainers, branch and sub-branch staff, Red Cross Youth (RCY), Red Cross Advisors and Red Cross Volunteers (RCVs). The training focuses on helmet use, risk of driving under influence of alcohol, driving over speed limit, overloading, and disability inclusion.

The road safety awareness on the other hand, has been implemented in schools and targeted communities, and includes activities of peer education. In the local community, our RCVs are promoting road safety awareness to their home village and through cultural events in co-operation with local police. Additional activities include education through television and local radio by inviting CRC executive, and project staff at the national headquarters, as well as branch staff, RCVs, Red Cross Advisors, and road safety partners to be speakers.
Text and photos by Road Safety Project
COMMUNITY BASED HEALTH DEVELOPMENT PROGRAM (CBHD)

The Community Based Health Development Program has been implemented in four provinces: Siem Reap, Kampot, Mondulkiri, Ratanakiri and Preah Vihear. Since 2003, Kampot branch has been implementing a three-year pilot of the Primary Health Care Program in 8 villages, Koh Touch and Prek Tnout communes, and Tek Chou district (formerly Kampot district). Through this program, 32 RCVs, including 16 females, have been selected and trained. Today the program is working in 43 villages, 8 communes and 3 districts with 359 RCVs, including 186 females.

Beneficiaries in Dan Kom commune

On March 27th 2014, a team led by Lok Chumteav Mean Neary Sopheak, the Deputy Secretary General (DSG) of the Cambodian Red Cross (CRC) accompanied by Dr. You Sokun, Kampot Branch Director, along with program staff, visited the Dan Kom commune of Angkor Chey district in Kampot province. This commune has been the targeted program implementation commune since 2012, which will be continued until 2016.

The team traveled on the national road no. 3 and then we went down the dusty rural road, along which we did not see any water in the pond nor any puddles. At last, we reached Dan Kom health center. We were warmly welcomed by health center chief, Mr. Kong Ratha. While we were entering the health center compound, we saw one borehole. Mr. Ratha said to CRC DSG: “Since we have some support from CRC such as boreholes, equipments and medical materials, the health center is now able to provide better services, especially for safe delivery”.

Mr. Ens Sopheap, the program manager added: “The CBHD has been supporting Dan Kom health center in promoting delivery services as well as promoting ante-natal care (ANC) by providing basic delivery materials and equipments for services, such as the following:

1. One block of latrines with 3 rooms,
2. One set of solar system,
3. One borehole and water system,
4. Basic delivery equipments and materials,
5. Two post delivery beds, and
6. Extension for post delivery room and a block of latrines, which will be built in the second quarter of 2014.

Ms. Seng Sokha, her husband, Luke Smith, and her 18 month old daughter are newcomers to this commune, who work for World Mission organization as English Teachers, and who get
regular services at this health center, said: “We’ve very much appreciated the good services without discrimination at Dan Kom health center”.

During the visit, the DSG had a chat with a few women who more or less said: “I have visited this health center to get ante-natal care since I got pregnant until delivery, and even now children and I still come for regular health check-ups according to the advice of the medical staff”.

After we left the center, we continued our visit and dropped by in the middle of a training session on Community Based Psycho-Social Support (CBPSS), which was attended by 52 selected RCVs. The DSG took the opportunity to encourage all RCVs in continuing to provide fundamental services in their communities, especially promoting the benefits of having latrines. To date, CRC could support about 50% of the household latrines in this target community.

The team continued the visit and participated in a community club meeting, a routine meeting where RCVs conduct health education to women within their group of 15. CRC DSG then asked a question: “Is community health education important?” Without hesitation the women in the group answered: “Knowledge on sanitation, hygiene and general health issues is very important for my family and myself as it would help to prevent and reduce most of the common diseases”.
Mr. En Sopheap stated that: “Under technical and financial support from Danish Red Cross (DRC) until today, the Community Based Health Development program has:

1. Selected and trained 52 RCVs, 28 females in FA and other related skills;
2. Distributed 310 water filters to 310 households;
3. Constructed 3 blocks of 3 rooms school latrines;
4. Constructed and installed 36 Afridev hand pumps;
5. Provided 52 bicycles and 52 FA kits to 52 RCVs;
6. Established 27 community clubs, each with 15 members, totaling 405 members; and
7. Provided 456 household latrines to 456 households”.

The team has come to the conclusion that the programs implementation is surely taking part in promoting health conditions of the vulnerable in remote communities, especially women and children under five. With funds of two million of US dollars, from April 2012 to March 2013, beneficiaries of the project totaling to 172,739 persons, including 85,405 females.
NATIONAL SHAMPION FOR THE UNITED NATIONS SECRETARY GENERAL’S ACTION PLAN FOR WOMEN AND CHILDREN’S HEALTH

By SAM Sony and EN Sopheap  Photos: Community Base Health Development, Sophat Vireak Mony
Everyone has their own objectives and decision for making sure their lives are filled with prosperity and happiness. However, not everyone can achieve their wish, as things are not always so easily done.

For me, I am not saying that I am successful, but I feel I have made right decisions for myself. After graduating with a doctor degree in dentistry in 1992, I heard about the work of the Red Cross, which made me so curious that I had to find out about the inspiration behind it. Eventually, what made me so impressed is the “Red Cross as a Humanitarian Organization with its seven Fundamental Principles”.

My first job with Cambodian Red Cross was managing the HIV/AIDS Project, which was financially and technically supported by Australian Red Cross. In 2009, as Australian Red Cross changed its strategy and limited funding, some projects ended. However, the HIV/AIDS Project, under my management, continues today because I have strategized and made sure we have sustainable funding donors.

As Cambodian Red Cross is strengthening capacity and organizational development, I have received motivation and support from CRC leaders to attend a number of trainings locally and overseas, especially a scholarship in Australia for Master of Public Health Specialization.

On my return from Australia, my leaders allowed me to support the region by holding a chairman position in Regional HIV/AIDS Network (ART) 2003-2004. This is so rewarding that CRC, and in particular myself, have capacity to participate in leading this regional work.

In late 2005, I was promoted to be Director of Program Department (currently Health Department). At that time, I felt a bit worried about my capacity, technical knowledge and management skills, as this is the second core area in the CRC strategy that I am responsible for. However, as there is mutual support and solidarity within CRC, and especially support from leadership, I have been very successful in my job.

The changes made so far have created ownership of sustainable programs with long term donors, with appreciation of the support from our partners and the Federation

“Stay with Red Cross, Support Red Cross”

In whatever form, is the most valuable work in life
Text and photos by Dr. SOK Long
Director of Health Department
“It is because the CRC has been providing me with knowledge and know-how for more than 20 years, that I have the honor to be a deputy governor of Kampong Trach district and president of Kompong Trach CRC sub-Branch today”. This is the answer from Ms. Kong Borey living in Kompong Trach district, of Kampot province, in response to my short question “When did you involve yourself in humanitarian work?”. She replied with a lengthy answer: “My history with humanitarian work started in 1986, when I happened to meet Lok Chumteav Pum Chantinie, currently is CRC Secretary General who then was a CRC officer of the State of Cambodia, (at that time the four Red Cross societies of the four factions were yet to reunite as one national society), who visited the poor and elderly in the west of Kampong Trach commune. Since then, I have involved myself in humanitarian activities in the community”.

She continued: “I recall my prominent work in 1996 was assisting with refugees and their repatriation, and in 1993 when I worked with the World Food Program in collaboration with Red Cross of Cambodia State. In 1994, when the four reunited into a national society, and started to recruit Red Cross volunteers, I was one of those recruited, and successively received training; and in 2003 I also had the chance to attend a workshop on HIV/AIDS in Laos. Being a Red Cross Volunteer, I have contributed a lot to raising the awareness of HIV/AIDS in my community. My main activity was to assist victims of disasters, such as flood, storm, and fire, as well as vulnerable people such as the elderly, orphans, widows and disabled”.

“The current significant activity is the Community Health Development Project which mainly focuses on Maternal and Child health”.

“I am very proud to have fulfilled my humanitarian activities and was bestowed with several medals of honour for my efforts. I would strongly like to continue in my CRC humanitarian work under the wise leadership of Samdech Kittipritthbindit BUN RANY HUNSEN, CRC President and with my efforts to fulfill my role and responsibility as civil servant under a wise leadership of Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of the Royal Government of Cambodia”.

Mrs. Kong Borey’s tale is one of the many stories of RCVs nationwide, who participate in CRC humanitarian work as they know that it is to assist the victims of disasters and vulnerable persons, as well as to assist themselves.

By SAM Sony Photos: KONG Borey
First Aid has a long history from the start of the Red Cross movement around the world. In June 1859, Henry Dunant, a Swiss businessman, created this idea to help save lives through humanitarian work. Every year the Cambodian Red Cross (CRC), under the leadership of Samdech Kittipritthbidit Bun Rany HUNSEN as President, the First Aid Project provides the initial capacity to staff and volunteers to support their community. At the same time it also runs commercial First Aid for civil servants, NGOs, and private companies in Cambodia through open workshops and practical exercises, with the technical and financial assistance of the Japanese Red Cross, since 2008. Meanwhile, the program has also been promoting awareness of basic First Aid through integrated First Aid activities in the Community Based Health Program and World First Aid Day that occurs every September. In 2013 the focus was "First Aid and Road Safety" with the aim of promoting awareness, the public received an update on first aid as well as an opportunity to reflect on the reasons for road accidents, the high risk figures globally, and the levels of injury, death and disability.

The message of Lok Chumteav Pum Chantinie, Secretary General Cambodian Red Cross stated that: “First aid is one of the training topics that was re-established for volunteers and Red Cross youth in 1992. In 2008, First Aid activities received funding from the Japanese Red Cross for a number of 3-year phases. The current project focuses on the development of the ability and capacity of Trainers and Red Cross volunteers. Cambodian Red Cross will continue to maintain and develop First Aid projects with good quality and value, supported by the Japanese Red Cross. Cambodian Red Cross...
has conducted training and provided skills on First Aid to government staff of 29 Ministries, including the National Assembly and the Senate. The First Aid team will be ready in place, if any problems happen then that team can quickly help and to rescue people who need help”.

A CORNER OF FIRST AID

Mr. Opp Puthear is the First Aid technical person of Cambodian Red Cross (CRC) and he had experience working with the CRC Ambulance in 1997-2003. During this time he found that many accident victims die before the ambulance arrives because of the lack of First Aid skills to help keep people alive until the ambulance arrives and transfers people to hospital. As a result of this, Puthear states, “First Aid is very important knowledge in the of support human life. Some examples where death and injury can occur are:

- When victims of head injuries are sent back home as people think that there is no problem, however when they arrive home this person can die because people in this community don’t have First Aid knowledge.
- When people have an accident resulting in injury to the neck or back bone where the person feels pain, when the family member take the injured person to the hospital the wrong movements can make the injury worse or possibly cause disability, if the family members do not have First Aid Knowledge.
- With cases of drowning, unconsciousness, electric shocks, heart attack, bleeding and broken bones, a lack of First Aid skills and knowledge can result in the injury becoming more serious, with the possibility of death”.

FIRST AID TRAINING FOR “PEOPLE WITH A DISABILITY”

In January 2014, Cambodian Red Cross with supported from the Australian Red Cross, conducted a 2-day First Aid Training for people with disabilities so that they can bring their skills back in to their community. All the participants said: “This is the first time that I have had an opportunity to attend First Aid training provided by the First Aid Instructors of Cambodian Red Cross. I am proud to become a First Aid Educator so that I can save lives of people in my community.”
FIRST AID IS IMPORTANT FOR MY COMMUNITY

"My name is Chheave Chhorn, Red Cross Volunteer team leader, Trapoeng Kong commune, Samroung Tong district, Kampong Spue province. I joined Red Cross in 2007. I am really very satisfied to be involved in CRC humanitarian work, such as: conducting demonstrations and promoting First Aid activities for people in community to better help victims of accidents without discrimination and provide particular help to families as well. First Aid is so important for families with children, as well as all people, as it can help reduce mortality rates using special techniques to provide help immediately when arriving on the scene. In addition to this role and responsibility, I am also an agent for providing information when various disasters happen, working with the Sub-branch to distribute food and supply kits to the victims in a timely manner. I am really proud to have participated in these humanitarian works and am happy because I can do good things for myself and others in the future.

Finally, I wish to thank all levels of leadership and partners especially Japanese Red Cross Society and Cambodian Red Cross leaders and staff, and may they receive the Four Buddhist Blessings: Ayuk, Vannak, Sokhak, and Pouleak Kombei Khlieng Khleat Luey for their continued support of the people in the community."

By MOM Chanthy
Photos: First Aid Project
According its Statutory Text, the Cambodian Red Cross (CRC) General Assembly is due every four years, and its 6th session is scheduled on August 6-7, 2014. The past five CRC General Assemblies were organized respectively as follows:

- The First General Assembly took place on April 11th 1994, which was the first mandate after the four Red Cross Organizations in the country reunited as one, and took its name as the Cambodian Red Cross;
- The Second CRC General Assembly took place on April 30th, 1998;
- The Third CRC General Assembly took place on August 4th and 5th, 2002;
- The Fourth CRC General Assembly took place on August 4th and 5th, 2006; and
- The Fifth CRC General Assembly took place on August 4th and 5th, 2010.

The 6th CRC General Assembly has four important agenda items as follows:

1. Review and approve the fifth term four-year report and the next four years planning;
2. Review and approve the fifth term financial report and the next four years financial planning; and
3. Vote to elect the new CRC Central Committee to lead and develop the national society.

The CRC Branch Assemblies of the 24 branches throughout the country, on the other hand, had been organized from 2012 and ended in March 2014. At the Branch Assembly, each branch has elected its own Branch Committee, who will then be invited to attend the General Assembly to elect the sixth term CRC Central Committee.
Samdech Akka Moha Sena Padei Techo HUN SEN giving a speech at the Closing Ceremony of the CRC Fifth General Assembly

Her Majesty Queen Mother of the Nation, Norodom Monineath Sihanouk, CRC Honorary President, offering her royal patronage at the opening of the Fourth CRC General Assembly
Her Majesty Queen Mother of the Nation, Norodom Monineath Sihanouk, CRC Honorary President and the CRC Central Committee at the Royal Palace

Samdech Kittipritthbindit Bun Rany HUNSEN, CRC President presenting Medals of Honour to the International Donors at the 150th World Red Cross Red Crescent Day, May 8, 2013
Mr. Gerhard Motalic was one among countless CRC donors, who has helped accomplish the humanitarian mission of the Cambodian Red Cross. He was born on 4th January 1931 and deceased on 17th June 2009. He was known as an author of crime fiction and stories on the Middle East.

Through Dr. Wolfgang Kopetzky, Secretary General of the Austrian Red Cross, Mr. Motalic passed his inheritance to the Cambodian Red Cross. To keep the memory of this bequest alive, Samdech Kittiprittbindith Bun Rany HUNSEN initiated the construction of three school buildings: Two buildings are situated in Kandal province - one in Kpob Ateav of Leuk Dek district and the other is in Sampoe Pune of Koh Thom district. The third building is in Pdao Chum of Cheung Prey district in Kampong Cham province. Each of the three buildings is 48m.x 9m. with two stories and 30 classrooms, and all were inaugurated on March 1st, 2012. “We are grateful and will keep his name in our hearts for generations to come”.

“We are grateful and will keep his name in our hearts for generations to come”.
BRANCH ASSEMBLIES OF THE 24 BRANCHES

Prey Veng Province

Siem Reap Province

Oddor Meanchey Province

Rattanakiri Province

Takeo Province

Preah Vihear Province

Kampong Chhnang Province

Koh Kong Province
BRANCH ASSEMBLIES OF THE 24 BRANCHES

Battambang Province

Kampong Cham Province

Kep Province

Kampot Province

Banteay Meanchey Province

Mondulkiri Province

Steung Treng Province

Kandal Province
BRANCHES ASSEMBLIES OF THE 24 BRANCHES (CONTINUED)
OFFICE BUILDINGS OF THE 24 BRANCHES

Banteay Meanchey Province

Battambang Province

Kampot Province

Kandal Province

Kep Province

Kampong Chhnang Province

Kampong Speu Province

Kampong Thom Province
OFFICE BUILDINGS OF THE 24 BRANCHES (CONTINUED)
Prey Veng Province

Preah Vihear Province

Pursat Province

Rattanakiri Province

Siem Reap Province

Steung Treng Province

Svay Rieng Province

Takeo Province
Committed executive and staff at the national headquarters is a part of the CRC humanitarian mission’s success

By SAM Sony

Photos: Sophat Vireak Mony, Ing Vithiea Theara, 24 Branches
To celebrate the 151st World Red Cross Red Crescent Day on May 8, 2014 under the theme “My Red Cross Story”, it is my absolute honor to share my great memories of undertaking humanitarian work with the Cambodian Red Cross.

I recall clearly that November 11, 1988 was my first working day as the Permanent Deputy Chair of the Cambodian Red Cross (CRC), when CRC was tasked only as the recipient and distributor of humanitarian assistance and to search for missing families.

Activities during 1988-1991, which continue to stay in my mind, included activities to provide shelters to Internal Displaced Persons (IDP) and to evacuate them to safe areas while Cambodia was facing with both peace and armed conflict.

The main job in 1991 was to unite the four Khmer Red Cross Parties, which operated in their respective occupied areas along the border including the Red Cross party of the State of Cambodia, the Red Cross party of Funcinpec Party, the Red Cross party of the Khmer People’s National Liberation Front and the Red Cross party of Democratic Kampuchea. The four parties decided to form the “Coalition Committee of the Cambodian Red Cross” on February 9th, 1992 under the leadership of Preah Borom Ratanak Kaudh Samdech Preah NORodom SIHANOUK, the Great Heroic King, the King-Father of Khmer Independence, Territorial Integrity and National Unity, with the main objective to create the enabling environment needed to unite Red Cross in Cambodia and to allow the National Society to be re-integrated into the Red Cross Red Crescent Movement. As the Secretary to the Coalition Committee of the Cambodian Red Cross, in collaboration with International Committee of Red Cross (ICRC) and the International Federation of Red Cross and Red Crescent Societies (the Federation), I was tasked to write the statutes on the unity of the Cambodian Red Cross. This assignment obligated me to collect past statutes of the Cambodian Red Cross as references. This endeavor was successfully completed and the first General Assembly of the Cambodian Red Cross was organized on April 11, 1994, in which the statutes of the National Society of Cambodian Red Cross were adopted and the Central Committee of the Cambodian Red Cross was established. In July 1994, the General Assembly of the International Federation of Red Cross and Red Crescent Societies in Geneva decided to re-instate the Cambodian Red Cross as the 85th member and returned a representation seat to the Cambodian Red Cross. Subsequently, as the Cambodian Red Cross is a different national society from other national societies, which developed its unity statutes from scratch, I was acknowledged as the resource person for the formulation of legal documents of the national society, and to share with other national societies from Russian Federation and Africa.

Since the beginning of my humanitarian career with the Cambodian Red Cross, it is indeed a privilege to have contributed to the development of a national society from scratch in 1979, which has transformed as a national
society with pride and is looked upon as a model by some national societies in the region in the areas of volunteer networking, youth networking, communication, organizational development, branch development, fundraising and membership, etc. These areas of work, especially organizational development, have been well undertaken, thanks to the support and direction of Samdech Kittiprithbindit Bun Rany HUN SEN, the President of the Cambodian Red Cross and thanks to members of the Central Committee, as well as the support from donors/partners in the establishment, development and capacity building of volunteer and youth networks with equality.

Since 1998, with Her Majesty the Queen Mother of the Khmer Nation NORODOM MONINEATH SIHANOUK, as CRC the Honorary President and Kittiprithbindit Bun Rany HUN SEN, as the President, who have steered the Cambodian Red Cross with wisdom and high attention, Cambodian Red Cross has transformed itself as a national society with progressive prosperity.

As one of the Cambodian Red Cross operators, it is my great honor to be engaged in regional meetings and be given opportunities with pride and pleasure to join international meetings, which show the progress of the Cambodian Red Cross and provide it with reputation and prestige both locally and internationally. The greatest memory which has continued to stay in my heart in this 26 year period of my life is the taking of donation to the hands of victims and truly needy people, no matter how far they are and how difficult the road to them is. Tiredness or any unexpected danger has never come to our thought.

Text and photos by Lok Chumteav Pum Chantini, CRC Secretary General
WE ARE CAMBODIAN RED CROSS YOUTH

"Cambodian Red Cross must seek to strengthen and expand their youth and volunteers and to increase their training and other skills to enable them to be prospective leading forces and capable resources so that they are able to contribute to the humanitarian activities of CRC in accordance with the slogan ‘Youth and Volunteers are the back bone of the Red Cross and Red Crescent Movement’. This is the third recommendation raised by Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of Royal Government of Cambodia, made at the Celebration of the 150th anniversary of Red Cross and Red Crescent 8 May Day in 2013.

What training has been provided to the 18,000 Red Cross Youth (RCY) recruited from 24 municipality-provinces? What activities are being done by RCY for the benefit of our society? Below are the answers to these questions, from 5 youth.

**I AM A YOUNG LEADER**

Mr. Roeurt Sokhon, the CRC staff member in charge of coordinating the Youth and Volunteer Development Program, describes his working background in humanitarian ground as follows: “It was my first time to be the main instructor, standing before hundreds of university students to share my knowledge and experience. I was very nervous, thrilled and proud of myself. I have the opportunity to be an officer in CRC as a result of my involvement in CRC volunteering activities since January 2010 when I was a 4th year student at the Royal University of Phnom Penh. After I was recruited as a RCY, I participated in many trainings, including: The 7 Principle Movements; political policy and RCY develop-
ment with guidelines for club establishment, stability and action plan; awareness of RCY challenges and solutions; road safety; knowledge on HIV; and TOT in First Aid and Health Care education to vulnerable communities.

This basic knowledge is so beneficial that it enabled me to be actively involved in the arrangement of charity events in Universities for raising funds which can be used to help poor students, orphans, environmental cleaning, transplanting activities, visiting patients hospitalized either in Phnom Penh or at the border, and other social activities. Thanks to my volunteer experience and inner commitment of physical energy and devotion of time, I was elected as the head of a RCY Club by club members at Universities. The other new knowledge I gained was in the compilation of the CRC Newsletter which greatly increased my experience.

With my efforts and support from CRC leaders, especially Samdech Kittipritthbindit BUN RANY HUNSEN, President of CRC and also an initiator of RCY at Educational Institutions, I have been employed as CRC officer
in charge of coordinating the Youth and Volunteers development program since 2012, in line with my qualifications, my experience, my knowledge, my Leader, and my CRC.”

WE ARE THRILLED TO ASSIST THOSE IN NEED IN EMERGENCIES

Keo Chara, a fourth orphan of five siblings, is a 4th-year student in field of Management at the University of Management, recalled his background:

“Seeing the value of CRC humanitarian acts in reducing the suffering of people in need, I was inspired to involve in CRC youth activities in 2011.” Chara continued, “I have been carefully trained until I am as qualified as the other CRC youth and I have worked together with lecturers to assist sick students and road-accident victims. More importantly under the special and warm care of the rector at Royal University of Phnom Penh and the head of Youth council, we have been inspired to contribute to social activities such as transplanting activities in provinces during vacation, raising funds for orphans and disaster-affected victims, and on three occasions assisting in firefighting in Sras Chork district, Phsar Kandal district, and Toul Sangke district. No matter how dangerous it was and in a wet CRC uniform soaked with dirty ash from firefighting, I was thrilled when I saw the smile and appreciation of the local residents. I will never forget it and was very proud that I could assist them out of distress”.

“We are volunteer youth from University of Management would like to express our profound thanks to Samdach Kittiprithbindit BUN RANY HUNSEN, President of CRC for her priceless recommendations in assisting the vulnerable in all any circumstances”.

Thim Sopheap, a student from rural areas continued her studies in Phnom Penh at the National University of Management. Sopheap joined the RCY at the National University of Management in early 2011 and has received the training like other RCY. Sopheap shared her memories: “Besides my attention to my studies, I have participated in humanitarian activities in accordance with the noble path of Samdech Kittiprithbindit BUN RANY HUNSEN, President of the Cambodian Red Cross. I with other RCY have collaborated in humanitarian youth activities on campus as well as in the areas around the University. The physical and spiritual force of the youth inspired many young people and students to participate in raising funds from generous people in order to rescue the students and professors who lack sponsorship. The pride of the RCY is in being able to use our knowledge that comes from training in how to provide support to students, teachers and professors who have encountered problems and helping them to receive medical assistance”.

In recalling activities that mirror the feelings of Sopheap, Chara and young friends who cannot forget the activities in helping firefighters against the blaze that engulfed homes in the areas of central market, small market at Toul Songke and in Srah Chork commune. Sopheap describes those actions "Despite RCY
not having any experience in firefighting and being a little panicked, we followed our spirit for humanitarian action and to rescue the victims. We all tried to overcome our fear of participating in fighting the flames in three different places. We directed the traffic during the fire as well as assisting the morale of the firefighters, not only during the initial rescue but also providing support afterwards to people affected. As a result, we completed this humanitarian activity successfully with awe and thankfulness from people around the area. All of these motivated us to continue our humanitarian activities. What I get from being a RCY as well as knowledge and experience in society, is that I am provided with the individual advantage to be a good leader of society in the future."

**PEER EDUCATION - HUMANITARIAN WORK THAT I PARTICIPATED**

Yong Yev, 24 years old student has just graduated with a bachelor degree in mathematics in the Royal University of Phnom Penh in 2013. Yong Yev repeated that: "In college I was a RCY member part-time, I always helped the school's work and volunteer work in the Red Cross Youth Club at the Royal University of Phnom Penh. I always use the knowledge from the first aid training to continue to teach friends as well as RCY in schools and other partners as well. This is not too different from my skills I used for
studying where my classmates and I gathered together as a team to help teach each other, although there is much less time. We find time to share ideas and help each to stay away from drugs and AIDS issues. These actions make our relationship closer.

As we continue to share with others, whether studying, social work or life skills activities, it is important to keep on with training, teach other friends, beloved ones and people around us which is good for our own particular needs and for them as well. But what is most important is this culture of sharing that I learned from previous generations of RCY, and also its role in the humanitarian principles of the Red Cross". 
WE DONATE BLOOD
TO SAVE LIVES

Miss Phin Lai Chhea, a 3rd year student of Human Resource University became a RCY on 29 April 2013. Lai Chhea said: "CRC has provided so much knowledge and experience to me both mentally and morally - in good living, fellowship with each other, in peace and harmony and the spirit of loving other people. This makes me become a good citizen, good student, good friend, and a good child in the family, community and society as a whole". Lai Chhea continued that: "I feel happy that I have opportunities to attend activities and humanitarian services, and what I am especially proud of is helping to mobilize students to help one another and give love to others by giving blood to help victims and patients in need of rescue from all of us."

Miss Phin Lai Chhea is one of the students and professors of the Human Resource University who donated blood on December 13th, 2013 in the Blood Donation Program under the theme: "Humanitarian Youth and Hope". This program was run in cooperation with the National Blood Center with support from the University of Nagasaki from Japan as well as with the support of Vital company, Coca Cola & Menu Life donations.
WE ARE CAMBODIAN RED CROSS YOUTH ON THE MOVE
WE ARE CAMBODIAN RED CROSS YOUTH ON THE MOVE
(CONTINUED)

Samdech Kittiprithbindit Bun Rany HUNSEN, CRC President, accompanied by H.E. Mrs. Bu Jianguo, Chinese Ambassador to Cambodia, offering a photo opportunity to RCY at the relief distribution site in Kampot province
RED CROSS VOLUNTEERS IN MY COMMUNITY
RED CROSS VOLUNTEERS IN MY COMMUNITY (CONTINUED)

Samdech Kittipritthbindit Bun Rany HUNSEN, CRC President, accompanied by H.E. Mrs. Bu Jianguo, Chinese Ambassador to Cambodia, offering a photo opportunity to RCVs at the relief distribution site in Kampong Chhnang province.

By SAM Sony, Youth and Volunteer Development Program    Photos: Multiple sources
• May 8 is World Red Cross Red Crescent Day. Today we celebrate the power of community and people helping people, both in the spotlight during crises and behind-the-scenes in day-to-day life.

• Everyday most people are touched by the Red Cross and Red Crescent without even realizing it. Have you or anyone you know ever donated blood? Received a tip on first aid? Been visited by a volunteer? Almost everyone has a Red Cross or Red Crescent story. What’s your story? Share it with family and friends, and share it with us at www.facebook.com/crc-nhq or on ifrc.tumblr.com

• More than 17 million Red Cross and Red Crescent volunteers interact with friends, families and neighbours the world-over. Here in Cambodia, we have Cambodian Red Cross volunteers. Their service has a positive impact on the lives of every member of their community. They serve in places like hospitals, schools, community centres and gatherings, sometimes directly in peoples’ homes – all the while providing life-changing and at times life-saving services.

• The International Red Cross and Red Crescent Movement celebrates more than 150 years of humanitarian action locally and globally. We remain committed to providing relevant and timely humanitarian service to vulnerable communities now and into the future.

• Around the world, the Red Cross and Red Crescent helps support 180 million people every year – in community programmes, responding to disasters and inspiring hope. Here in Cambodia, we reach more than 80,000 families every year, building stronger communities with volunteer-run programmes such as Disaster Response, Disaster Risk Reduction, Community Base Health Development, Safe Community, Road Safety, Promotion of Mother and Child's Health etc.

• Do you know someone else who has a Red Cross or Red Crescent story? We’d love to hear theirs too. Invite them to share it with you and with us at www.facebook.com/crc-nhq or at ifrc.tumblr.com
OUR COMMON STORY

By Tadateru Konoé, President of the International Federation of Red Cross and Red Crescent Societies and Peter Maurer, President of the International Committee of the Red Cross

Someone once said that dreaming is like planning. Who knew that one person’s dream to help people would become so universal that it would touch almost every one of us in our modern-day world?

Almost everyone – or someone they know – has donated blood or received a first aid tip or been visited by a volunteer, perhaps not realizing it was the Red Cross or Red Crescent in action. Almost everyone has a Red Cross or Red Crescent story.

Long before the International Red Cross and Red Cross Movement came into existence, people have been drawn to help each other: out of compassion, kindness and hope. Today the Movement provides a space where people can mobilize, share their aspirations, and act on them together – for greater impact.

In our world where disorder seems constant and suffering never stops, we believe hope will not diminish but instead grow stronger. Looking far into the future we believe people will still want to help other people. The desire to be connected to each other will increase, not decline. It’s simply human nature.

In our societies, increasingly characterised by virtual interactions, the proximity of our 17 million Red Cross and Red Crescent volunteers to vulnerable people in their local communities is ever more vital. The importance of real, human connections when responding to crises and empowering development cannot be overstated.

In 1859, Henry Dunant dreamed of helping wounded people on a battlefield. This was the impetus for our worldwide Red Cross and Red Crescent Movement whose sole mission was to bring relief to vulnerable people, now also to build stronger communities.

Our 17 million volunteers reach more many more millions of people each year. In fact, there is a Red Cross or Red Crescent presence in almost every community in the world, from rural villages to urban metropolises.
In recent history, volunteers together with Movement partners have responded to the triple disaster in Japan, earthquake in Haiti, conflict in Syria and more, connecting the affected communities to the world through social media and other channels in our interconnected globe. Their numbers and impact will only continue to grow.

The International Red Cross and Red Crescent Movement is committed to providing relevant and timely humanitarian services to vulnerable communities now and in the future. Today almost everyone has a Red Cross or Red Crescent story. Years from now, they still will.

*May 8 is World Red Cross Red Crescent Day celebrating the power of community and people helping people. Share your Red Cross or Red Crescent story at ifrc.tumblr.com.*
May 8, 2014 is the 151st anniversary of World Red Cross and Red Crescent Day, with the theme “My Red Cross Story”. The Cambodian Red Cross with Queen-Mother NORODOM MONINEATH SIHANOUK of the Khmer Nation as the Honorary President, joins with the 188 national societies around the world to celebrate this magnificent event, which is presided over by Samdech Akka Moha Sena Padei Techo HUN SEN, Prime Minister of the Royal Government of the Kingdom of Cambodia, and Samdech Kittipritthbandit, President of the Cambodian Red Cross (CRC), at the headquarters of the CRC.

The Theme “My Red Cross Story” is aimed at linking those who participate in humanitarian activities around the world with their Red Cross or Red Crescent National Societies.

As in previous years, under the direct leadership of Samdech Chaovea Vaing KONG Sam Ol, Chair of the Organizing Committee for the Celebration of World Red Cross and Red Crescent Day, much attention was paid to improve this annual event in order to involve more people from all circles, nationally and internationally, in the humanitarian mission of the CRC.

The Sub-committee for Content, Information, Exhibition and Dissemination, under the direct leadership of Lok Chumteav KHUON Sudary, a Central Committee Member and Chair of the Sub-committee, has organized a series of four meetings of the Organizing Committee for the Celebration of the World Red Cross Red Crescent Day May 8, presided over by Samdech Chauveaveang KONG Sam Ol.
Year 6, Issue No 6, 2014

CRC Newsletter

65


1. Children’s Drawing Competition

The Children’s Drawing Competition, which was initiated a decade ago by Lok Chumteav **MEN Neary Sopheak**, CRC Deputy Secretary General, had been conducted in Phnom Penh. Starting from 2010, under recommendations of Samdech Chaovea Vaing, Committee Chair, the competition expanded throughout 24 cities and provinces, upon mainstream of basic knowledge of the Red Cross and Red Crescent movements, especially to foster love for humanity among children of the next generation. “Children have their own dreams, and what they see and do gets imprinted into their hearts”, said Samdech Chaovea Vaing.

With the goal of informing children and parents throughout the country, to honour the children who participated in the drawing competition, and to allow students who participated in the drawing competition this year to see the process, it was suggested that TV stations should broadcast activities and the award ceremonies from previous drawing competitions.

In 2014, children from all cities/provinces will participate in the competitions organized at Cambodian Red Cross branches, and each branch will be responsible for financial expenses, dissemination to children about the history of the Red Cross and Red Crescent’s humanitarian activities through the four core areas, and deciding how the winning drawings will be selected. The subject for the drawing competition is “Multi-sectoral Activities of the Cambodian Red Cross”, meaning that drawings should reflect the activities of CRC. Boys and girls must be in grade 5 or 6 and aged 10 to 12 years old. Gender equity must be achieved.

The first stage of this drawing competition is conducted at a local school in each respective branch, and the three drawings evaluated most
highly shall be selected for the next competition at the CRC headquarters.

**DRAWINGS FROM WHAT I HAVE IMAGINED AND SEEN**

A little girl named **LOCH Kunthea**, studying at grade 6 of Wat Moha Montrey Primary School, talked about the purpose of her drawing, saying, “The Cambodian Red Cross is a humanitarian organization that helps vulnerable people without discrimination. Though I haven’t seen this directly, I have seen the activities of the Cambodian Red Cross helping people on TV, so my drawing reflects the actual activities of the Cambodian Red Cross, including distributing relief to flood victims, first aid provided by the Cambodian Red Cross to traffic accident victims, dissemination and education of people who live in landmine areas, and monks giving gifts to poor people through the Cambodian Red Cross”.

A boy named **SITHI Mora**, studying in grade 6 of Neak Oknha Moha Pheapdey Hun Neang Tuol Tompoung 2 Primary School, explains his drawing, saying, “The reason why I painted this picture is because the Red Cross is a charitable institution that helps poor people and victims such as by distributing relief to people who are victims of fire, donating blood to people and disseminating information about mine danger to people in the community etc.”
YOUTH FORUM

Lok Chumteav MEN Neary Sopheak, CRC Deputy Secretary General of the, and Vice Chair of the Sub-committee for Content, Information, Exhibition and Dissemination, was personally attending to give presentation on May 8 Day at four universities: the Royal University of Phnom Penh, the Human Resources University, Mekong University, and Phnom Penh International University. About 100 students and youth advisors from each university attended the information sessions on the Cambodian Red Cross and Red Crescent history, basic International Humanitarian Law, and the activities in the four core sectors of the Cambodian Red Cross.

Looking at the global challenges and the Cambodian context, three topics recommended by Lok Chumteav KHUON Sodary, Chair of the Sub-committee for Content, Information, Exhibition and Dissemination, were discussed: 1. Youth and Disaster Management, 2. Youth and Health, and 3. Youth and Education. At each educational institution, five students were selected as speakers, 10 students as supporters, and another 25 as listeners and evaluators so that the selection of the best speakers was very accurate.

Sixty students from the four universities have gone through a series of two refresher courses at the Cambodian Red Cross headquarters on the key contents of each subject, including rehearsal and the random draw. Each subject will be presented in the Youth Forum at the Cambodia National Television studio on April 30, 2014, attended by the youth advisors of the Cambodian Red Cross, and the executives of the Cambodian Red Cross headquarters.

The Cambodian Red Cross hopes that the key messages outlined in the Youth Forum will contribute to the promotion of youth in all circles, so that there are more activities from youth, to help them become good and useful citizens of the nation, who promote national prestige on the international stage, while vulnerable families see new hope as a result of their charitable activities.
WE GET EXPERIENCE FROM DOING HUMANITARIAN ACTIVITIES

PHOUNG Makara, a teenager from Kompong Chhnang province and second year student majoring in Philosophy at Royal University of Phnom Penh, said: “I have never been a member of Red Cross Youth, but I did assist the victims of the 2010 flood and help built two new houses for the victims”. He continued, “I really want to be a member of Red Cross Youth because I love charity work, and I want to help develop society through peer education, and help other youth to get away from drugs, spread the word about traffic accidents, and HIV/AIDS etc. What is important is that I have a better understanding of the movement of the Red Cross and Red Crescent as well as of International Humanitarian Law, which were elaborated on in detail by Lok Chumteav MEN Neary Sorpheak, Deputy Secretary General of the Cambodian Red Cross.”

Soprohan Chealin, a second year student majoring in Business Management at Mekong University, said: “Since I learned of the Cambodian Red Cross, I’ve come to really appreciate the activities that the CRC do, especially all the charitable donations to victims everywhere and the activities by Red Cross Youth that facilitate traffic in Phnom Penh every week.” SOPHOAN Chealin continues, “I’ve never been a member of Red Cross Youth, but I want to become a member because I want to participate in Humanitarian works and help our people in need, and at the same time get some work experience and knowledge from CRC as well.”

TOUCH Senghour, a second year student majoring in Business and Industry Management at Mekong University, told us: “I know that the Cambodian Red Cross is the biggest humanitarian organization in Cambodia, which always helps people in need, patients, disaster victims etc. I understand that there are needs of people across the country who are facing difficult times, which is why I’ve already donated blood twice out of charity.” TOUCH Senghour continues, “Cambodia is a developing country, requiring the participation of youth in social work in their free time from school. So, I would like to personally express my full support for the three topics that will be discussed in the Youth Forum Program, i.e., disaster management, health and education.”

KUON Phalla, a third year student majoring Hotel and Tourism at Phnom Penh International University, said: “I frequently see Cambodian Red Cross activities on TV, and they are always just pure charity. This makes a youth like myself, even though I am not able to contribute to helping the victims financially or with materials, still express my emotional support, and aspire to become a member of Red Cross Youth so that I...
have more opportunities to develop our society by sharing my knowledge, for instance, through my first aid skills, peer education to avoid drug taking and other immoral things.” KUON Phalla continued, “After having heard from and been advised by the Youth Forum, I better understood about the objectives and activities of the CRC, and I am committed to sharing this with my friends and other youth.”

3. Dissemination by Radio and Television

In order to disseminate the event, achievements and work activities on time and based on the seven fundamental principles, the Cambodian Red Cross organized a meeting at which spokespersons from television and radio stations participated to discuss and share their experiences in disseminating information and creating content that attracts the audience. The participating stations include: Cambodian National TV (TVK), Bayon TV, Hang Meas TV, Southeast Asia TV, Royal Cambodian Armed Forces TV, Cambodia TV Channel 8, Khmer TV Channel 9, Cambodia National Radio, Phnom Penh Radio, Bayon Radio, Hang Meas Radio, and Southeast Asia Radio. These TV and radio stations have disseminated information on children’s artworks, short interviews at branches, short interviews with beneficiaries, reports, youth forums, and produced TV spots about achievements during the last year to celebrate the 151st Anniversary of the Red Cross and Red Crescent on May 8, 2014.

4. Dissemination Via Other Formats

This dissemination work includes: the Cambodian Red Cross Newsletter, which publishes Khmer issues semi-annually and English issue annually to share its humanitarian activities both within the country and abroad; and the photo exhibition, which was organized to show the donation activities, programs, and projects of Cambodian Red Cross HQ and Cambodian Red Cross branches throughout all 24 cities/provinces of the country.

By SAM Sony and Sun Sothea Panha
Photos: Ing Vithiea Theara

H.E. Pit Chamnan, Vice Chairman of the Committee for the Development of Red Cross Youth and Volunteers, with the first prize team, in the national television studio
FOR HUMANITARIAN CAUSE IN NEWSLETTER

Like other Cambodian Red Cross (CRC) executive and staff at the national headquarters, as well as at the branch level, along with 18,000 Red Cross Volunteers and 28,000 Red Cross Youth, who have a story with the Red Cross within their own heart, I too, have a story to share. But what I am the most proud of is to have an opportunity to help in publishing the CRC Newsletter.

It is my great honor to have such an opportunity to put together the CRC Newsletter, which is a historic document of the National Society, the biggest humanitarian organization in the country, which is officially recognized by the Royal Decree as a humanitarian assistance to public authority. Also because it is the publication of the royal humanitarian activities of His Majesty Samdech Preah Boromneath NORodom SIHAMONI, the King of Cambodia, His Majesty Samdech Preah NORodom SIHANOUK, the late King Father and Her Majesty Queen Mother of the Khmer Nation NORodom MONINEATH SIHANOUK, the Honorary President of the Cambodian Red Cross, together with humanitarian activities of Samdech Akka Moha Sena Padei Techo Hun Sen, Prime Minister of the Kingdom of Cambodia and Samdach Kittiprithbindit Bun Rany Hunsen, the CRC President, who gives all her mentally and physically efforts in leading the National Society. Moreover, it is the publication of countless humanitarian activities throughout the nation.

The CRC Newsletter started as a publication of some CRC important events. Gradually, as the national society evolved and developed, this publication had to change face as well to a quarterly newsletter with only a few pages. To date, the CRC Newsletter is published annually with two issues in Khmer and one issue in English, for the readers within the county and abroad.

Under direct instructions and recommendations of Lok Chumteav Khuon Sudary, Member of CRC Central Committee and especially Lok Chumteav Men Neary Sopheak, CRC Deputy Secretary General, who puts efforts in editing my work, along with good cooperation with executive and staff at the national headquarters, as well as branches, the Cambodian Newsletter today has gradually changed for the better. Thank you very much!

AN AUSTRALIAN STORY OF THE CRC

I would like to give my special thanks to Miss Penny Everitt, an Australian Red Cross volunteer, who will spend her volunteer time at the Cambodian Red Cross for one year, who particularly assisted me in editing English text for this issue.
PROMOTING DISSEMINATION FOR BETTER HUMANITARIAN SERVICES

In the area of promoting its reputation, prestige and to gain more confidence from all walks of life, Cambodian Red Cross (CRC), both at headquarters and branches, take the opportunity of the World Red Cross Red Crescent Day May 8 Celebration for dissemination of information and awareness raising. The aim is to promote the seven Fundamental Principles and humanitarian values as well as to generate more donations to support the humanitarian activities of the national society. This annual special event is televised on national and private sectors, CRC website and Facebook.

In order to better provide humanitarian services, CRC has now focused on improving knowledge internally by continuing to circulate this information to its staff, as well as externally, to generate more public participation in humanitarian activities. CRC still continues to spread this information to pupils and students in public and private schools; to armed force and civil servants in ministries and public offices.
I AM HAPPY BECAUSE I MAKE YOU HAPPY

Having been established in 1989, Restoring Family Links of the Cambodian Red Cross is dedicated to helping Cambodians to locate their family members who were separated as a result of the armed conflict or in other situations requiring humanitarian response. In total, the CRC has so far found 35,990 people and put them in touch with their loved ones.

Having served for Cambodian Red Cross as RFL officer since 2009, I am extremely delighted to have contributed to humanitarian activities in search for long-lost families and put them in reunification with their loved ones. Actually, one of many cases I have assisted is a family who had lost contact since 1970 and we put them in touch. Ms. Kim Ros, 63, had been haunted by one thought: Would she ever see her long-lost relatives again after 42-year separation?

As she heard of the tracing service offered by Cambodian Red Cross with a nationwide network, she approached a tracing agent in Kratie Province where she applied for tracing request in 2007. To make this case into an active search for the lost person, our tracing agent made attempt after attempt to locate her niece named You Sitha, but had no luck. It was in 2002 that I decided to reopen this case by having it broadcasted on TV. It worked when Ms. You Sitha heard her name in the family-tracing announcement on TV and then she came to me at the National Headquarters of Cambodian Red Cross. Once I had cross-checked the tracing file, it proved that You Sitha is really Ms. Kim Ros’s niece. Thanks to our efforts and never giving up, Kim Ros’ dream of being reunited with her long-lost relative since 1970 turned positive.

“I am very much delighted to be reunited today. I always look forward to seeing my missing relatives. I often thought that we would never have a chance to see each other again in this life. I would like to express my profound thanks to CRC for making my dream of being reunited with my beloved relative become true.”said Kim Ros.

The feeling of being reunited with loved ones after long-lost separation is really exciting with nothing to compare to. I am so happy whenever I see the smile of the long-lost family reunited with their loved ones.

RED CROSS MESSAGE

Mr. PichVy, 72, is a poor peasant who lives in outskirt of Phnom Penh in Dangkao district, SakSampov commune, Sambou village. He had lost contact with his beloved son named Pich-Thith for almost 4 years. He was always anx-
ious about his son’s fate after his son had gone out of home at night and never returned.

In my role as assistant to head of Restoring Family Link office, in charge of field tracing activities and Red Cross Message Transmission, I always carry out my duties concerning distribution of Red Cross Message to detainees and their relatives so that they can have the chance to know of each other. In the afternoon of one day, I set up my schedule to distribute RCMs collected from detainees in Kompong Cham prison to their relatives in Dangkao district. One of the RCMs was from PichThith who wished to send news to his father, PichVy. Based on the indicated address provided in RCM, I managed to locate PichVy’s house. When I handed the RCM to him and he read the content, he was thrilled to tears as he had heard from his long-lost son. He has no idea why his son ended up in prison.

“Without Red Cross Message, I would have never known that my son is being detained in Kampong Cham. I would like to express my profound thanks to you and CRC for your efforts in bringing news about son to me” said PichVy.

His tears of happiness when knowing of his son’s fate, really gives me a big thrill.

Offered to persons deprived of freedom, the message service of the CRC enables detainees/prisoners to stay in touch with their families either in Cambodia or abroad. The detention RCM remains the most important caseloads handled by the Restoring Family Link for many years. During 4 years between 2010 and 2013, a total of 44,375 RCMs have been exchanged, mostly between detainees and families.

The Red Cross Message Transmission plays very important role in re-establishing the contact between detainees and their relatives. With RCM transmitted, they have the chance to exchange information about their situations and be aware of the fate of one another. The recipients always express their delightful emotion, whenever they receive the RCM from their beloved ones about whom they are always very anxious to hear.

By Mam Daro, Mean Pheakdey
Photos: Restoring Family Links Office
Brother Sang Doeut is 53 years old, living in Trabek village, Bosbov commune, Samrong district of Oddor Meanchey province. He has 4 children under his responsibility. In 2003 he received vocational training from World Vision Center in Battambang Region on fixing bicycles and motorbikes. Although he had the skills and experience he needed, he still could not improve his family's living standard. His challenge was the lack of capital to start a proper business. He started his small business of bicycle-motorbike repairing at home, but he did not have enough spare parts, which made him loose customers. Very often, his family was short of food and cash on hand, especially when someone in the family got sick and needed medication.

"I lost my two legs, but my heart is not disabled. I always dreamt that one day I will have a better life, and a more suitable home. I will not surrender to this destiny”. This is the strong remark that brother Sang Doeut told me in August 2008.

In 2000, brother Sang Doeut received a $200 interest-free loan from the Micro Loan Project of Cambodian Red Cross (CRC), through Oddor Meanchey Red Cross Branch. Brother Sang Doeut was found by CRC Red Cross Volunteers (RCVs) and identified to meet the criteria for disabled and poor families in accordance with the CRC loan policy. Brother Sang Doeut used this loan to expand his motor bicycle repair business by purchasing additional spare parts, which made his business more attractive to customers. With this increasing business, he can make more a profit of between 20,000 riel (equal to $5.00) to 30,000 riel per day, compared to his past earnings of only 5,000 riel to 7,000 riel daily .

With his efforts and hard work, Sang Doeut was considered by the Provincial Social
Department as a model disabled person in 2010 and received support from the Royal Government of the Kingdom of Cambodia to construct a brickhouse.

Brother Sang Doeut’s life has changed today, because I, Mr. Mom Phireak, the Coordinator of the CRC Community Based Mine Risk Reduction Program, brought my dream with me, after I attended an Annual Meeting on the Issue of Landmines in Stockholm, Sweden in July 2004 under the theme “Making a Change of the Vulnerable and People Affected by Landmines. I thought that education alone would not make a change, but in partnership service operators, then it would grow.

In 2005, the CRC leadership, especially Lok Chumteave Men Neary Sopheak, CRC Deputy Secretary General, offered a micro loan

Text and Photos by Mom Phireak
pilot project to 18 families. In 2006, loan beneficiaries had increased to 80 families and continued to steadily increase over the next year. By 2014, this program has provided loans to 2093 families.

Under the financial support from German Red Cross, Australian Red Cross, Norwegian Red Cross and techniques from ICRC program, the program is to educate the media on the awareness of landmines through RCVs and RCY, and to provide relief to victims of mine and extract information on casualties.

Traditionally, the program was focused on education to reduce the risk of landmines. However today, recognising the new threats in the communities, the program has swiched its focus to Safe streets, health and hygiene, the use of chemicals in agriculture, domestic violence and drugs, which are all set to be the biggest threats. On the 30th of May 2013, Samdech Kattipritthbendit Bun Rany HUNSEN, CRC President agreed to change the mine action program to Safer Rural Community Program, with a five-year- strategic plan (2013-2017) including:

1. Continuing mine education;
2. Promote traffic safety awareness;
3. Continue the micro laon project;
4. Raise awareness of health and hygiene; and
5. Cooperation with local authority to contribute to making communities safe and secure.
As the humanitarian assistant to the public authorities, the Cambodian Red Cross (CRC) is an energetic partner in providing services and facilitating works in close cooperation with relevant ministries and institutions, namely Ministry of Health; Ministry of Education, Youth and Sport; Ministry of Women Affairs; Ministry of International Affairs and International Cooperation; Ministry of Interior; Ministry of Social Affairs, Veterans and Rehabilitation; Ministry of Post and Tele-communications; National Disaster Management Committee; Mine Action Authority and Victims Assistance; and HIV/AIDS Authority.

In the domain of international cooperation, the CRC has cooperated with partners and received financial support to implement its community projects and programs, from international organizations to national society partners, including the International Federation of Red Cross and Red Crescent (IFRC), the International Committee of Red Cross (ICRC), Australian Red Cross, Chinese Red Cross, French Red Cross, British Red Cross, Danish Red Cross, German Red Cross, Swiss Red Cross, Swedish Red Cross, Japanese Red Cross, New Zealand Red Cross, Norwegian Red Cross, Italian Red Cross, Austria Red Cross, UNICEF, Global Foundation, World Mate Foundation and UNAID.

Meeting between CRC, IFRC and ICRC on the Safer Access Framework (9 December 2013)
The Cambodian Red Cross, Laos Red Cross and Vietnamese Red Cross Delegations at the Annual Tripartite Meeting (March 4th, 2009) at CRC national headquarters.

By Communications Department   Photos: Sophat Vireak Mony
### RC Movement Partners contribution to Cambodian Red Cross Programme in 2013

<table>
<thead>
<tr>
<th>RC Partner</th>
<th>Visibilities</th>
<th>Programme</th>
<th>Amount in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DANISH RED CROSS</strong></td>
<td></td>
<td>Community based health development <em>(Health, Water and Sanitation, Mother and Newborn Child Health, Psychosocial Support)</em></td>
<td>$720,042</td>
</tr>
<tr>
<td><strong>croix-rouge française</strong></td>
<td></td>
<td>Psychosocial Support; Secure water to secure food &amp; nutrition; and Flood recovery 2013</td>
<td>$454,843</td>
</tr>
<tr>
<td><strong>Finnish Red Cross</strong></td>
<td></td>
<td>1. Community Based Disaster Risk Reduction 2. Community Based Health Development 3. Organisational Development</td>
<td>$317,013</td>
</tr>
<tr>
<td><strong>GLOBAL ROAD SAFETY PARTNERSHIP</strong></td>
<td></td>
<td>Road Safety Capacity Building and Public Education on Helmet Wearing and Drink-Driving; Road Safety Advocacy for a quick passage of new road traffic law; Others: Road Safety week event focus on Pedestrian Safety</td>
<td>$137,969.00</td>
</tr>
<tr>
<td><strong>Croix-Rouge suisse Schweizerisches Rotes Kreuz Croce Rossa Svizzera</strong></td>
<td></td>
<td>Environmental Public Health; hygiene promotion, drinking water treatment, sanitation, first aid, water safety planning, school WASH, sub-branch development, disaster preparedness and response.</td>
<td>$355,416.28</td>
</tr>
<tr>
<td><strong>International Federation of Red Cross and Red Crescent Societies</strong></td>
<td></td>
<td>DM; Health &amp; Care; OD; Humanitarian Principle &amp; Values</td>
<td>$108,443.00</td>
</tr>
<tr>
<td><strong>ICRC</strong></td>
<td></td>
<td>RFL, Promotion of RC Movement &amp; RC principles &amp; IHL, Emergency Response in 7 border branches</td>
<td>$100,815.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Total Amount</strong></td>
<td>$2,532,295.31</td>
</tr>
</tbody>
</table>